

 Socket[®] **FIBER** | LOGO GUIDELINES

HORIZONTAL LOGO

Our corporate logo should be used on official correspondence, signage, letterhead, business cards, and all other non-promotional uses.



LOGO CLEAR SPACE

It is important to keep the Socket Fiber logo clear of other graphic elements. To stay consistent, a spacing rule has been established around the logo. This clear space indicates the closest that any other graphic element or message can be positioned.



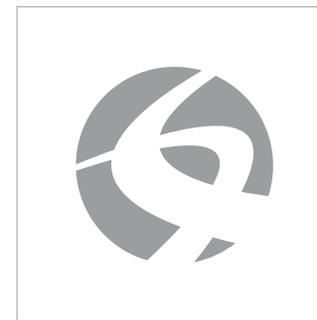
LOGO COLOR VARIATIONS

One-color and two-color options are available.



SOCKET FIBER ICON

The Socket Fiber Icon can be used in a variety of circumstances, however it should not be used in place of the brand logo. They should be used in coordination with the brand name and/or mark.



LOGO RULES

The Socket Fiber logo should not be stretched, tilted, overlapped, or altered in any way. Below are examples of correct and incorrect usage.



Do use the only approved logo artwork



Do not tilt the logo.



Do not stretch/squeeze the logo.



Do not change the logo color.



Do not outline the logo.