

Smart WholeSale Lending

“Socket didn’t promise anything they couldn’t deliver. They came in, took control, and made it all happen. The most amazing part was that Socket did all this in ten days.”

— Joe Nevins, President
St. Louis, MO



Smart WholeSale Lending
INCORPORATED
Helping our Community one Neighbor at a Time

www.smartwholesalelending.com

Saving time, money and customers with high-speed Internet and fast, easy customer service.

Industry

Mortgage

Socket Services

High-Speed DSL Internet

Data T1

Geographical Location

St. Louis

Client

Smart WholeSale Lending is a St. Louis-based company dedicated to providing clients with wholesale rates and an excellent mortgage experience. The company is aware of the many options its clients have and does everything possible to be the optimum choice, including providing local, friendly service and a guarantee to beat any written rate. Smart WholeSale Lending has a team of six sales representatives who are all committed to helping their community, one client at a time.

Challenge

Smart WholeSale Lending was in the midst of a location move, and its Internet provider was supposed to move with the company. The challenge came in when the former Internet provider could not provide the new building with High-Speed DSL Internet. On the day of the move, the provider said DSL was not offered in that area. Data service via T1 would be Smart WholeSale Lending’s best option for high-speed Internet. Company president Joe Nevins was given three competitors to call by the former provider and told he could save \$400 off installation if he called for bids. Nevins was frantic. The company needed to get back online immediately to minimize business loss.

Solution

Socket leaped at the challenge. During his chaotic quest for bids, Nevins spoke with a sales representative at Socket who understood what needed to be done. Even though it was the holiday season, Socket set up Smart WholeSale Lending’s High-Speed DSL and Data T1 quickly. Nevins and his company were back online in ten days. Socket delivered everything promised and more than expected.

Result

When nothing else was going as planned during the moving process, Socket put Nevins’s mind at ease. The company’s six sales representatives can now receive all important faxes, have reliable Internet access and add new hires into the system seamlessly. Smart WholeSale Lending successfully saved time, money and customers with Socket.