

Columbia Daily
Tribune
Columbia, MO
Circ. 19300
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61 TOP DRAWER

A listing of the honorable, noteworthy, new and what's ahead for businesspeople in Columbia.

ONWARD & UPWARD

Socket announced the following personnel moves: **Anthony Heman** has joined the company as a programmer; **Zeke Long** has been named Socket's director of customer care; **Janet Moss** has been named Socket's new manager of employee satisfaction; and **Shelia Lynch** has been named Socket's new accounting supervisor.

True Media announced the additions of **Cary Randolph Fuller** and **D.W. Cole**. Randolph Fuller is director of communications and public relations for True Media's non-paid media division, and her job is to engage traditional elements of public relations such as media relations, event marketing and strategic planning as well as new forms of advertising such as social networks, blogs and street teams. She holds a degree in English and history from the University of Missouri. Cole is vice president of client development and will build client relations in major media markets from Los Angeles to New York. He is a graduate of Truman State University in Kirksville.



Randolph Fuller



Cole

KUDOS

Sarah Devlin represented the University of Missouri School of Law at the Ms. JD Leadership Summit in New York earlier this month. The purpose of the summit was to bring together law students from around the country to form a national organization of women law students. The delegates voted to call their new national organization the National Women Law Student Organization. The MU School of Law will be part of the group's Midwest region, and Devlin will serve on the Midwest Outreach Committee.

Walter Pfeffer, Life Underwriter Training Council Fellow, an agent with Mutual of Omaha Cos. in



Pfeffer

Columbia, recently was honored by the Brian Askins Division Office for achieving his 27th Honor Club by attaining President's Club in 2007. In doing so, he also led the agency in mutual funds production. A past president of the Columbia Association of Insurance and Financial Advisors, Pfeffer is in his 30th year with the companies.

LIVE & LEARN

Makki Alafaireet, men's fashion consultant at Dillard's in Columbia Mall, recently completed the professional selling curriculum at Hart Schaffner Marx University in Chicago. The curriculum included classes on product and fabric knowledge, productivity planning, customer service skills, professional fitting and clientele building.

Terry Taylor, marketing director of Lutheran Senior Services at Lenoir Woods, recently earned the title of certified marketing professional through the Life Services Network's marketing certification program.



Taylor

GIVING

The Downtown Optimist Club has donated to the following youth organizations this year: Central Latino de Salud, \$1,000; Hickman Review, \$1,000; Missouri Theatre (youth), \$1,000; Mrs. J's African American Family Institute, \$1,000; The Intersection, \$2,500; and Big Brothers Big Sisters, \$3,000.

The Missouri Foundation for Health has provided grants to the following Central Missouri organizations to provide improved health care to residents within the foundation's service area: American Red Cross, Audrain Montgomery County Chapter, Mexico, Mo., \$29,000; American Red Cross, Mid-Missouri Chapter, Columbia, \$100,000; Boonslick Heartland YMCA, Boonville, \$100,000; Camp Hickory Hill for Diabetic Children, Columbia, \$41,074; Independent Living Resource Center Inc., Jefferson City, \$100,000; and Missouri Hepatitis C Alliance, Columbia,



County:
Boone





\$24,000.

Are you proud of the recognition your company or one of its employees has received? Send a short description to topdrawer@tribmail.com or to Top Drawer, the Tribune, P.O. Box 798, Columbia, Mo., 65205. If you have a picture, send a print or slide or e-mail the image. We cannot return photos unless a self-addressed stamped envelope is provided. Deadline is noon Monday for publication Saturday. /

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